

MEMBERSHIP APPLICATION/ RENEWAL FORM

RETAIL ADVERTISING AND MARKETING CLUB OF CANADA
SECURE FAX: 1-877-790-4271 | MAIL: 1881 YONGE STREET, SUITE 800, TORONTO, ON, M4S 3C4 | PHONE: 416-922-6678

PAGE 1 OF 2 (PLEASE TURN OVER)

Business Contact Information

Membership in RAC Canada is annual. To process your membership, either a new application or a renewal, please complete both sides of this form, include all contact information for individuals covered under the member (corresponding to fee category selection), and submit with payment. NOTE: Individuals covered under this membership must be from the same company. Membership is non-transferable and non-refundable. Changes to individuals covered under the membership are only permitted upon renewal or when an individual has left the company. Benefits and services are subject to change without notice. Benefits and event registration discounts do not apply to guests or individuals from your company not covered under this membership.

New Application Renewal

Company _____
 Main Address _____
 City _____ Prov/State _____ PC/ZIP _____
 Phone _____ Ext. _____
 Fax _____
 Web site _____

Fee Category

Membership Category	Total Fee
<input type="radio"/> 1 Representative	\$97.00
<input type="radio"/> 2 Representatives	\$184.00
<input type="radio"/> 3 Representatives	\$260.00
<input type="radio"/> 4 Representatives	\$327.00
<input type="radio"/> 5 Representatives	\$383.00
<input type="radio"/> 6 Representatives or more _____ x \$72.00 = \$ _____	
	Sub-Total \$ _____
	13% HST (In Ontario, New Brunswick, Newfoundland & Labrador) \$ _____
	15% HST (Only Nova Scotia) \$ _____
	5% GST -Rest of Canada/U.S. — GST#126215813) \$ _____
	Total \$ _____

Payment Method

Cheque Payable to RAC Canada (CDN \$ only) Cheque/P.O. # _____
 Credit Card Amex MasterCard VISA
 Credit Card # _____
 Expiry Date _____
 Name on Card _____
 Signature _____
 Billing Address Same as Above
 City _____ Prov/State _____ PC/ZIP _____
 Phone _____ Ext. _____ Fax _____
 E-mail _____

Individuals Covered by Membership

IMPORTANT: RAC Canada would like your express consent to send you and your colleagues listed below our notices, newsletters and special promotional offers regarding programs and services available through the Retail Advertising Club Canada. The first individual listed will be designated the official "prime contact" for the company and will receive future correspondence related to membership renewals and billing and by checking off the box below, authorizes that all other individuals will receive general correspondence related to events, benefits, research and more.

Yes, I provide consent as the "prime contact" for myself and the individuals listed below to receive notices, newsletters and RAC special promotional offers by e-mail

Please note: Consent may be withdrawn at any time. You will always have the option of unsubscribing to our broadcasts and/or changing your communication preferences.

- Member _____
 Title _____
 Address (if different than main address) _____
 City _____ Prov/State _____ PC/ZIP _____
 Phone _____ Fax _____
 E-mail _____
- Member _____
 Title _____
 Address (if different than main address) _____
 City _____ Prov/State _____ PC/ZIP _____
 Phone _____ Fax _____
 E-mail _____
- Member _____
 Title _____
 Address (if different than main address) _____
 City _____ Prov/State _____ PC/ZIP _____
 Phone _____ Fax _____
 E-mail _____
- Member _____
 Title _____
 Address (if different than main address) _____
 City _____ Prov/State _____ PC/ZIP _____
 Phone _____ Fax _____
 E-mail _____
- Member _____
 Title _____
 Address (if different than main address) _____
 City _____ Prov/State _____ PC/ZIP _____
 Phone _____ Fax _____
 E-mail _____

To add additional names, please make a copy of this page.

Privacy Policy

Retail Advertising and Marketing Club of Canada collects, uses and discloses business contact information that includes the name, position, business address, telephone number and fax number, and business e-mail of an employee of an organization. This business contact information may be used by RAC Canada to inform you on a periodic basis by electronic newsletters, correspondence, phone calls, faxes and e-mails about industry issues, products and services of interest to your business. This information may also be shared with RAC Canada affiliated trade associations and select sponsors so that your company can be informed about products and services of use to your business.

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Additional Information

Company Name _____

How did you learn about RAC Canada?

- Event Notice/Ad/E-mail m Web Search
- Personal Referral _____
- Partner Association _____
- Other _____

RAC Canada Online Membership Directory

- Yes, please include our company in your online directory.
 - Company information only.
 - Company information and prime contact.
 - Company information and all individuals.
- No, do not include us.

Tell us about your company

For internal membership analysis only — individual responses will not be shared or published.

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| <ul style="list-style-type: none"> <input type="radio"/> Retailer <ul style="list-style-type: none"> <input type="radio"/> Size (based on gross annual retail sales in Canada): <ul style="list-style-type: none"> <input type="radio"/> Less than \$50 Million <input type="radio"/> \$50 – \$100 Million <input type="radio"/> \$101 – \$250 Million <input type="radio"/> \$251 – 500 Million <input type="radio"/> \$501 Million – \$1 Billion <input type="radio"/> More than \$1 Billion <input type="radio"/> Total # of individuals working in your internal marketing department (reference only): <ul style="list-style-type: none"> <input type="radio"/> Only 1 <input type="radio"/> Between 2 – 10 <input type="radio"/> Between 11 – 20 <input type="radio"/> More than 20 <input type="radio"/> Product/Service (check all that applies): <ul style="list-style-type: none"> <input type="radio"/> Apparel/Accessories/Footwear/Luggage <input type="radio"/> Automotive Petroleum <input type="radio"/> Books/Magazines/Cards <input type="radio"/> Cosmetics/Beauty Supply <input type="radio"/> Electronics/Computers/Movies <input type="radio"/> Financial Institution <input type="radio"/> Fine Art <input type="radio"/> Florist/Nursery <input type="radio"/> Food/Alcohol/Convenience/Restaurant <input type="radio"/> Home/Home Improvement/Gift <input type="radio"/> Hospitality Retail (e.g. gift shop) <input type="radio"/> Musical Instruments <input type="radio"/> Office Supplies <input type="radio"/> Pets/Pet Supplies <input type="radio"/> Pharmaceuticals <input type="radio"/> Salon/Spa <input type="radio"/> Sporting Goods <input type="radio"/> Tourism/Entertainment Retail (e.g. theatre, attraction) <input type="radio"/> Toys/Games/Hobbies/Crafts <input type="radio"/> Travel Agency <input type="radio"/> Other: _____ | <ul style="list-style-type: none"> <input type="radio"/> Non-Retailer <ul style="list-style-type: none"> <input type="radio"/> Total # of individuals employed by your company (reference only): <ul style="list-style-type: none"> <input type="radio"/> Only 1 <input type="radio"/> Between 2 – 10 <input type="radio"/> Between 11 – 20 <input type="radio"/> More than 20 <input type="radio"/> Product or service provided to retailers (check all that applies): <ul style="list-style-type: none"> <input type="radio"/> Advertising/Public Relations Agency <input type="radio"/> Business Products/Incentive Gifts/Services <input type="radio"/> Commercial Printer <input type="radio"/> CRM — Data Mining/Development <input type="radio"/> Educational Institution <input type="radio"/> Government Agency <input type="radio"/> Graphic Designer <input type="radio"/> Loyalty Programs/Gift Cards <input type="radio"/> Mail Fulfillment <input type="radio"/> Manufacturer <input type="radio"/> Marketing/Direct Marketing <input type="radio"/> Media/Magazine/Newspaper <input type="radio"/> Recruiting Firm/Employment Agency <input type="radio"/> Research Firm <input type="radio"/> Retail Operations Consultant <input type="radio"/> Signage/Digital Signage <input type="radio"/> Store Fixtures/Store Design <input type="radio"/> Studio/Production Company <input type="radio"/> Telecommunications <input type="radio"/> Training/Professional Development Services <input type="radio"/> Other: _____ |
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